**Sample Email (Pre-Email):**

As you might know, My son/daughter is a candidate/team member for The Leukemia & Lymphoma Society’s (LLS) Student Visionaries of the Year Campaign. I am raising funds to support the organization’s mission to cure blood cancers. LLS is at the forefront of the fight to cure cancer, it is the largest nonprofit dedicated to creating a world without blood cancers. Since 1949, LLS has invested nearly **$1.5 billion** in groundbreaking research, pioneering many of today’s most innovative approaches. Since 2017, LLS has helped to advance **more than 70**% of FDA-approved blood cancer treatment options. But we’re not done yet. There are still thousands of blood cancer patients living with their diagnosis in the United States alone. Which is why I am stepping up to the challenge to create a future without blood cancers and I need your help.

**February 4th is World Cancer Day** and on this day I resolve to end cancer and I hope you join me! You can commemorate this day by making a donation that truly counts at: INSERT FUNDRAISING LINK HERE . Together we can create a future without cancer.

**World Cancer Day Sample Email:**

Today is World Cancer Day and I am excited that NAME is fundraising on behalf of The Leukemia & Lymphoma Society as a candidate/team member for their Student Visionaries of the Year Campaign. Because I want a world without cancer! I got involved with The Leukemia & Lymphoma Society after INSERT PERSONAL CONNECTION.

Our family is proud to support an organization taking steps towards a cure for cancer. LLS is currently funding over 250 research grants around the world – some of the most promising blood cancer research that could result in new treatment options for patients everywhere.

In the next 24 hours, our goal is to raise as much money as possible to support LLS in their efforts to find a cure for blood cancers. Will you join me? Visit my fundraising site to make a donation TODAY: INSERT FUNDRAISING LINK HERE

**World Cancer Day Text/Email:**

**Did you know that The Leukemia & Lymphoma Society has dedicated over $1.5 billion to cancer research since 1949? LLS is currently funding 250+ research grants around the globe!**

**Today is World Cancer day and I am raising funds for cancer patients everywhere in partnership with The Leukemia & Lymphoma Society.** Please consider making a tax-deductible donation and life-saving impact today! INSERT FUNDRAISING LINK HERE

**World Cancer Day Text/Email:**

**Today, February 4th is World Cancer Day.** Today, people all over the world will be raising awareness for the fight against cancer. As you might know, my son/daughter is a candidate/team member for the 2024 Student Visionaries of the Year Campaign. I am so proud that our family is partnering with LLS in their mission to fight blood cancers. Over the last six years, LLS has helped advance 70% of over 110 FDA-approved blood cancer treatment options, and they’ve invested over $1.5 BILLION into cancer research since their founding!

**Today I am challenging you to help us get one step closer to a cure for blood caners!** We are looking for **70** $100 donations in honor of the LLS funded FDA approvals & World Cancer Day! Please consider making a tax-deductible donation today! INSERT FUNDRAISING LINK HERE

**World Cancer Day Email:**

Our family is honored to be a part of The Leukemia & Lymphoma Society’s INSERT MARKET Student Visionaries of the Year Campaign this year! We have taken on the challenge of funding life-saving blood cancer research. Name has set a goal of raising $50,000 for The Leukemia & Lymphoma Society. And today, on **World Cancer Day on February 4th,** I am asking you to help het him/her closer to raising $50,000. Your donation means a future without blood cancers and we need your help to reach that goal.

The Leukemia & Lymphoma Society is at the forefront of the fight to cure cancer and has invested over $1.5 billion in groundbreaking research, pioneering many of today’s most innovative approaches. We know that the cure for cancers is in our blood and LLS’ research will make a significant impact on the future of cancer.

I am asking you to support our fundraising efforts today on World Cancer Day by making a tax deductible donation to my fundraising page. Your donation will help to create a future without blood cancers – now is your chance to make a difference! INSERT FUNDRAISING LINK HERE

**Final Push Email Example:**

With just a few hours left during World Cancer Day, I want to thank all of our supporters. If you haven’t done so already, I am asking you to please consider making a donation so together we can create a future without cancer! Thank you to everyone so far for all of the support and donations. INSERT FUNDRAISING LINK HERE

**World Cancer Day Text:**

We are closer than ever to a world without cancers and on this World Cancer Day our family is resolving to end cancer! Join me by making a donation TODAY in support of The Leukemia & Lymphoma Society! INSERT FUNDRAISING LINK