

Digital Tribute Ad, Program Book

*-Purchasing Levels-
Deadline: 02.13.2026*

Hero Circle \$10,000

Hero Circle

- 2 Guest Invitations to Grand Finale Gala
- Name Featured on Honored Hero Table Signage
- Name featured during Grand Finale Presentation
- Full Page Color Ad in Digital Program Book
- (Color Full Page Tribute; Portrait)

Premier \$6,500

Premier Program Book Tribute

- Front Inside, Back Inside, Back Cover, or Center 2-page spread
- (Color Full Page Tribute; Portrait)

Full \$5,000

1 Full Page Program Book Tribute

- Full Page Tribute
- (Color; Portrait)

Half \$2,500

1/2 Page Program Book Tribute

- Half Page Tribute
- (Color; Landscape)



Digital Tribute Ad, Program Book Purchase Form

**Blood Cancer
United**
Student Visionaries
of the Year

Candidate Team to Support: _____

☐ **Premier Program Book Tribute \$6,500**

Front Inside, Back Inside, Back Cover, or Center 2-page spread (*Color Full Page Tribute; Portrait*)

☐ **Full Page Program Book Tribute \$5,000**

Full Page Tribute (*Color; Portrait*)

☐ **Half Page Program Book Tribute \$2,500**

Half Page Tribute (*Color; Landscape*)

☐ **Hero Circle \$10,000**

Full Page Tribute, 2 tickets to Grand Finale, recognition during program

☐ **Make a Donation:** I would like to make a fully tax-deductible donation to Blood Cancer United in the amount of \$_____.

Donor Contact Information: (please print)

Contact Name & Title: _____

Company Name: _____

Email: _____ Phone: _____

Preferred Company URL: _____

Address: _____ City: _____ State: _____ Zip: _____

Donor Signature: _____ Date: _____

E-mail artwork to: sofia.gonzalo@lls.org. In the subject line please indicate your artwork is for the Program Journal. Please remit this form to: sofia.gonzalo@lls.org.

The Digital Program Book will be shared with you and our Grand Finale guests **3** days prior to Grand Finale on **February 25th, 2026**

Submission Requirements

Please read and follow the guidelines below to ensure compatibility.

Finished tribute sizes are 10.125x7.6 for 2-page spread, 4.5x7.6 for a full page and 4.5x3.6 for a half page.

The following file formats are acceptable: Adobe Photoshop, Illustrator, and InDesign, however, **the preferred format is Adobe PDF with all fonts embedded.**

- All art should be clearly and consistently named and linked, and all fonts included. All links must be embedded.
- Photoshop files must be 300 ppi for photos and 600 ppi for line art, saved as EPS, PSD or TIFF files only.
- EPS files from Photoshop or Illustrator must be a high-resolution file with layers flattened and fonts converted to outlines or paths.
- PDF files must be high-resolution (300 ppi). Press Quality PDF format is preferred. ALL fonts must be embedded.

When sending files that were created on a Mac, always include a file extension at the end of ALL file names (.indd, .eps, .ai, etc.). The preferred file from a Mac is a Press Quality PDF with all fonts converted to outlines.

Tributes created using any Microsoft product (i.e. Word, Publisher, PowerPoint, etc.) cannot be guaranteed. Every effort will be made to convert and/or redesign your Tributes utilizing these files.

Photographs from web sites are not guaranteed to print without pixilation. When sending JPG images, high resolution (300 ppi) images must be received.

Submission Deadline: **February 13th, 2026**
For assistance, please email sofia.gonzalo@lls.org.

As of September 2025, The Leukemia & Lymphoma Society (LLS) is now Blood Cancer United.