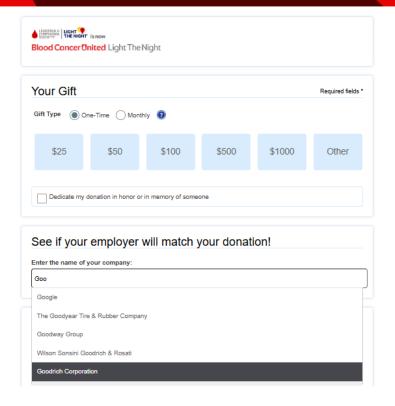


Blood Cancer United

Matching Gifts 101



How does a donor submit their gifts to be matched?

Option 1: Visit our <u>Employee Matching Gifts</u> page to search for your employer. If they offer a matching gifts program, you will be able to view guidelines, the submission form and/or login to your portal to complete the match once your donation has been made.

Option 2: Make your donation and reach out to your company directly to request the match. When doing so, choose our National Blood Cancer United office: 1201 15th St. NW, Suite 410 Washington, D.C. 20005. If you don't see our national office listed, you can search by EIN: 13-5644916. We may still appear as The Leukemia & Lymphoma Society when searching for us in your company platform.

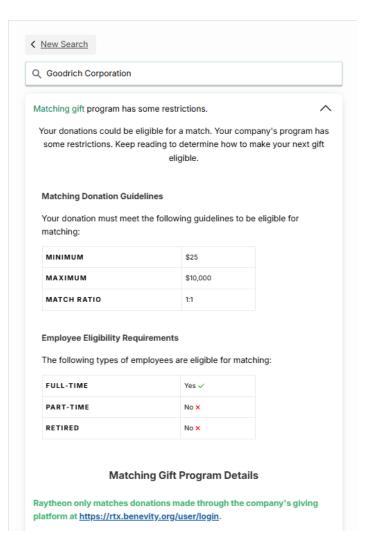
What is a matching gift?

A matching gift A matching gift is a charitable donation by a corporation that matches an employee's donation to an eligible nonprofit organization, most often dollar for dollar.

What kind of gifts are eligible to be matched?

Eligible gifts include donations to fundraisers, teams, and LLS. Gifts that are not eligible (per IRS policy):

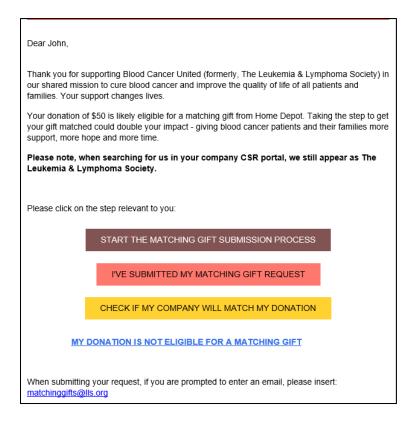
- Auction items
- Registration fees
- Sponsorships
- Ticket sales





United

Matching Gifts 101



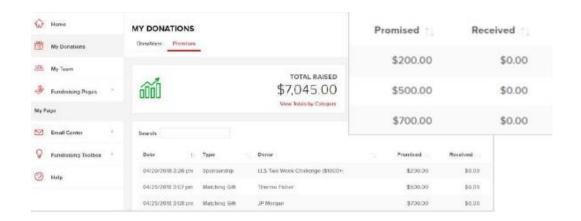
How do I get credit for matching gift submitted?

Once the Matching Gifts team receives a match request, and verified that a donation has been received, a promise is created on the participant's fundraising page that gives full credit for the match.

Please note that I could take up to two weeks from the time of the request submission to the Matching Gifts team for the verification step to be completed.

For companies that utilize a Matching Gifts company like Benevity, Blood Cancer United may not receive a request to verify donations. In that case, for a promise to be credited to a participant page, written confirmation must be provided to matchinggifts@lls.org that the match is forthcoming.

How a matching gift appears on the Fundraising tools Page once a match is verified:



As a participant, what can I do to maximize matching gift opportunities?

- Connect with you Blood Cancer United staff member to plan outreach to potential and existing donors regarding matching gifts.
- Keep track of donors who work at companies with Matching Gift programs and periodically check your Fundraising Tools page to ensure the match is credited.