

# Achieve Candidate Hall of Fame

## 1. Goal Planning

Hold a minimum of **(2) Goal Planning meetings** with Blood Cancer United staff & parents or guardian (at least 1 parent or guardian per candidate)

## 2. Team Members

Register at least **12** multigenerational fundraising team members and conduct your first team meeting with parents, team members (and team member parents!), and Blood Cancer United staff in attendance.

## 3. The Big Ask

Hold at least **(1) sponsorship or personal ask meeting**. NOTE: the meeting does NOT have to occur before Kickoff – if it's on the calendar, this requirement is fulfilled.

## 4. Contact List

Working with your parents, create an extensive contact list with everyone you know and as much contact information as possible – minimum of **50 contacts**.

## 5. Emails & Letters

As a team, send a minimum of **300** kick off letters.  
Personally send an email blast, with a link to your fundraising page, to at least **100** people by 4PM on kickoff day. Must copy Blood Cancer United staff!

**IMPORTANT:** Planning starts now! You can make corporate sponsorship asks and collect those dollars before kick off, but personal donations and asks (even if a large donation) cannot be collected before kick off.

# Rewards & Recognition

✓ Team earns **2 or 3** invitations to Grand Finale (*based upon number of co-candidates*).

✓ Entered into a drawing to earn money towards your Student Visionaries of the Year campaign.

✓ Blood Cancer United will mail and post up to **500** letters per candidate team (letter and list due to LLS by **12/1/25**)

**Requirements must be fulfilled before 1/12/2026**